



# West Regional Authority Newsletter Tourist Guide for Northern Periphery



## Welcome...

To the 4th edition of the TG4NP newsletter which highlights the Authority's role in the development of Mobile Tourism App which aims to promote the "Hymany Way" located in east Co. Galway.

The Hymany Way, one of a series of 11 sections of the greater Beara Breifne Way, goes in a northerly direction on the western side of the Shannon tracing the epic march of Daniel O'Sullivan Beara from the Beara peninsula in January 1603 accompanied by 1,000 followers and reaching O'Rourke's Castle in Leitrim with only 35 people remaining.

It traverses the plains of East Galway along the watercourses, including the banks of the River Shannon, through farmland and alongside bogs through landscape which contains a variety of heritage sites incorporating religious and battle sites many of which bear witness to the march of 400 years ago.

The Hymany Way has been developed into two routes for the Walker and the Cyclist. It begins in Portumna and ends at Aughrim and the App will be capable of being used for both.

## Update on Activities & Future Plans...

- Following a Public Procurement Process, the West Regional Authority actively engaged in developing the App in association with the Dublin based Technology Development Company, iPhones Apps Ireland assisted by Eoin Hogan from Trail Kilkenny and Galway County Council.
- A number of Mobile Platforms has now been covered including iPhone, Android and the app is available free to the end user. It makes use of GPS and Google Maps and provides local weather information.
- It will replace the need for printed material such as Maps, Guides and Brochures.
- It is anticipated that the user will be able to view and interact with detailed information about the Point of Interest (POI) and share this information through Social Media. A "Voice Over" for all POIs has now been incorporated.
- The App has been updated to incorporate some additional features.
- The app is now available to download from the Apple store at the following link: <http://itunes.apple.com/us/app/hymany-way/id554128272?ls=1&mt=8>
- Android version App is now in the Google Play Store: [https://play.google.com/store/apps/details?id=com.cycling&feature=search\\_result#?t=W251bGwsMSwyLDEsImNvbS5jeWNsaW5nIlo.](https://play.google.com/store/apps/details?id=com.cycling&feature=search_result#?t=W251bGwsMSwyLDEsImNvbS5jeWNsaW5nIlo.)

## Background & Meetings...

- TG4NP is a European Trans-National project under the Northern Periphery Programme 2007-2013.
- It involves Partners from Ireland, Northern Ireland, Sweden, Finland, Iceland, Greenland and Norway.
- Partner Meetings have already taken place in Sweden, Ireland Iceland, Norway, Northern Ireland with the final Conference taking place in Sweden in May 2013.
- Launch of the Hymany Way App was on Monday 17<sup>th</sup> September 2012.



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**Northern  
Periphery  
Programme**  
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